

Quasar Alexander for Mayor

Comprehensive Platform & Implementation Plan

City of South Fulton | 2025 Election Cycle

Executive Summary: The Fast Forward Vision

South Fulton deserves a government that treats residents like stakeholders—not spectators. Under Quasar Alexander’s leadership, the city will accelerate economic development, unlock smart public services, and pay citizens back through innovation, safety, and strategic partnerships. This is the “Fast Forward” agenda: moving South Fulton faster toward prosperity, dignity, and ownership.

Platform Overview (Key Pillars)

1. **The City That Pays You Back** – wealth, equity, and perks for residents
 2. **Fast Forward Governance** – urgency-driven delivery of services and infrastructure
 3. **Smart Infrastructure & Housing** – trails, cloud kitchens, mini-pitches, A/V studios
 4. **Justice That Restores** – reentry pathways, humane local jail, and forfeiture reform
 5. **South Fulton First** – from USPS recognition to the city’s digital identity
 6. **Cultural Powerhouse** – launch of F³, arts funding, rec center transformation
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Fast Forward Governance Principles

- Streamline permitting, licensing, and procurement with automation
- Launch “Fast Lane” tracks for projects that address basic needs: potholes, housing, business opening, blight
- Cut project delivery timelines by 30–50% using parallel execution

- Learn from rapid national legislation that government can move faster when it chooses to
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Economic Equity & Business Incentives

- **South Fulton Discount Visa Card** for residents to earn and save while shopping locally or at select national chains
 - **Down Payment Fund:** city-backed assistance for small businesses
 - **Tool Rental Library & Fix-It Popups:** partner with Home Depot to reduce maintenance costs for residents
 - **Delivery Platform Fee (\$0.50/order):** funds food access, delivery subsidies, and supports local restaurants
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Housing for All

- Launch **income-based housing** with no credit checks — using fintech tools (Plaid)
 - \$5,000 grants for down payments earned via verified community service hours
 - Partner with 200 homes and 6 apartment complexes for pilot access housing zones
 - Tighten inspection codes and enforcement to raise home construction quality
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Smart Infrastructure: Trails, Easements, & Green Mobility

- Convert underutilized **utility easements beneath power lines** into **connected greenbelt trails**
 - Trails will include shaded paths, benches, and fitness stations

- Tie-in to the **Atlanta BeltLine** through right-of-way design and funding coordination
 - Work with Georgia Power and Greystone to trade **reduced franchise fees** for easement trail upgrades
 - Beautify and activate **Camp Creek Trail corridor** with creek-fed green spaces, waterway enhancement, and small business hut rentals
 - Lease city-owned property for high-revenue non-tax uses (franchise utility zones, trail sponsorships, pop-up commerce)
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Digital City & Smart Services

- **South Fulton SmartGov App**: 24/7 access to city services, volunteer credits, digital bill pay, and discount card system
 - Free public records with **ID.gov, Clear, or AI verification** — unlimited for citizens, fee-based for attorneys or external firms
 - Launch a **Resident Financial Justice Unit** to analyze CFPB complaint data and pursue action against bad actors
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Food Access & Cloud Kitchens

- Establish a **city-owned cloud kitchen** to support food entrepreneurs, delivery-only businesses, and address food desert issues
 - Convert public buildings or underutilized rec center wings for culinary rental space
 - Provide sponsored delivery credits for low-income residents
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F³ – Fulton Futbol Festival

- South Fulton’s official response to the 2026 FIFA World Cup
 - Host tournaments, cultural programming, and build legacy infrastructure:
 - Mini-pitch fields via GA 100 program
 - Pop-up viewing zones, global cuisine vendors, entertainment stages
 - Tournament with \$1,000+ prize, sponsor booths, and youth soccer day
 - Leave behind permanent branded assets: mini-pitches, branded yearly F³ Summer Series
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Recreation & Cultural Economy

- Rebrand all rec centers as “**The Leadership**” — transforming them into innovation hubs
 - Install **audio/visual studios** for content creators and podcast rental
 - Launch **pop-up kitchen and barbershop stalls**, with extended hours until 10PM
 - Incorporate mini food courts in larger rec spaces with 3 micro-business food rentals
 - Host city-backed **creator incubators** using city spaces to support art, digital media, and youth economy
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Public Safety & Justice

- **Audit jail records** and create oversight across both city and Fulton County law enforcement agencies
- Pass ordinance for a **city-run jail facility** that is modern, humane, and focused on reducing recidivism

- Create in-jail business programs (laundry, food packaging, repair) tied to post-release employment contracts
 - Allocate 30%+ of all post-conviction asset forfeiture to youth programs, trauma services, and prevention grants
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Health & Wellness Access

- Acquire land near the new Grady South Fulton Emergency Center
 - Partner with Morehouse School of Medicine to open a **satellite medical education + doctor office complex**
 - Launch South Fulton health corridor with clinics and preventive care options
 - Offer **group insurance partnerships** for residents — city-endorsed auto, health, renters, and legal protection bundles
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Transportation & Industrial Planning

- Resolve **18-wheeler congestion** by extending **freight rail** from Fulton Industrial to South Fulton in partnership with Union City
 - Improve ride-share and delivery infrastructure: designated lanes, zoning for small depots, bus shelters
 - Prioritize multi-modal green mobility in easement trail planning
 - Lease underused land in industrial zones for solar, broadband, or franchise utility revenue
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Governance for All

- **Volunteer Neighborhood Leadership Program:** city-trained ambassadors will visit every neighborhood 2x per year
 - Pass legislation to demand USPS officially label all eligible areas as “South Fulton” — not “Atlanta”
 - Host **insurance hearings** to investigate rate hikes and denial patterns
 - Create a **South Fulton Resident Investment Trust:** citizens receive dividends from city enterprise profits
 - Add a \$3 opt-in self-tax that supports down payments for housing and youth programs
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Implementation Plan

Q1 (First 100 Days):

- SmartGov App Phase I, down payment grant rulebook, fix-it tool library, volunteer liaisons, franchise contract review

Year 1:

- Begin easement trail pilot with utility provider
- Rec rebrand launch + A/V studios open
- Mini-pitch sites finalized, F³ promo campaign begins
- Public insurance audit hearings + Smart kitchen selection

Year 2+:

- Launch Resident Trust program
- Break ground on city-run jail facility
- Cloud kitchen opens, BeltLine trail linkage constructed
- Morehouse South Fulton Health Campus planning and design

Let's build the South Fulton that pays its people back — faster, smarter, and stronger.

Prepared by: Quasar Alexander Mayoral Exploratory Team | 2025